

# Highlights



## Let's welcome the 21 new RTRS members!

In 2021, the **Round Table on Responsible Soy Association (RTRS)** continues to grow and add new members. During the first semester, RTRS welcomed 21 new companies, producers and civil society organizations. All of them committed to contribute and make a more responsible soy value chain:

### Industry, Trade and Finance (11)



**ALDI Einkauf SE & Co. oHG** is a German company that owns discount supermarket chains selling high quality products at affordable prices, with presence in nine European countries. ALDI sells products that contain soy or where soy has been used in animal feeds in their supply chains. ALDI's own trademarks, in particular, guarantee that the soybean used for animal feed or directly as an ingredient comes from responsible sources and does not contribute to deforestation. Long-term planning and responsible actions are part of ALDI Einkauf SE & Co. oHG traditional values, which continue to be the basis of its success.

Christian Haller, Global Manager of Corporate Responsibility and Quality Control, says: *“At the very heart of our discount model are sustainable principles that enable us to act in an efficient and resource-saving manner: simplicity and a concentration on the essential. With a focus on responsibility along the entire supply chain.”*



**BRF S.A.** Is a global food company with 100% Brazilian DNA that commercializes animal and soy-based products. The company employs more than 90,000 people from 98 different nationalities who work in points of sale, production facilities, distribution centers and offices located in over 130 countries.



**Centrico Veevoeders B.V.** is an organization that supplies raw materials to the animal feed industry. It represents 18 balanced food producers from The Netherlands. Founded in 1984 by four animal feed manufacturers, it expanded its business and now has a 20% market share in The Netherlands. Centrico believes that its RTRS membership will contribute to the transformation of its sustainability chains.

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**Fazenda Futuro S.A.** is the first Brazilian foodtech that produces meat-free and plant-based meats. Its products imitate animal meat taste and texture while offering an identical experience. Besides, its products are gluten free. The company is present in England, The Netherlands, Sweden, The United Arab Emirates, Chile, Mexico and Uruguay under Future Farm or *Hacienda Futuro*. Future Farm is a World Changing Ideas 2020 Fast Company.



**Kemin Industries Inc.** is headquartered in Des Moines, Iowa, USA. Its product catalog includes over 500 special ingredients for animal health and nutrition, aquaculture, pet food and rendering, food technologies, crop technologies and textile industries.

*“Kemin’s membership in RTRS allows us to support our customers’ interests and contribute to responsible practices globally. As a company committed to sustainably transforming the quality of life, we recognize RTRS as a valuable component of our supply chain tool kit that can help us ensure a more sustainable future.”* said Heather Christensen, Kemin Industries Inc. Global Sustainability Coordinator.



**Mole Valley Feed Solutions Ltd.** is the second largest animal feed manufacturer in the United Kingdom. It is a subsidiary of Mole Valley Farmers and operates in 56 rural points of sale, including Mole Valley Farmers, Mole Country Stores and Farmdirect, plus direct sales to ag producers. The company also commercializes animal food, fertilizers and other farming inputs.

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**My Flame Lifestyle B.V.**, from The Netherlands, a company specialized in soy candles and home fragrances. It also markets matches in bottles, jars, fragrance sticks, room sprays and hand soaps. The company develops its own trademark as well as successful concepts and trademarks for third parties.

*“Sustainability and responsibility runs in our DNA in the broadest sense. Our scope for responsibility goes beyond our organization as we try to involve all our stakeholders as much as possible. This way we aim to keep our planet earth a beautiful place to live for thousands of generations to come”* said Annefiet Brandjes, My Flame Lifestyle B.V. co-founder.



**PepsiCo Inc** is a world food and beverage leading manufacturer. Its line of products includes 22 well-known trademarks, some of them oat, soy and other grain-based foods, and flagship sodas.

At its core, PepsiCo is an agricultural company. The company sources crops and ingredients from 60 countries and supports over 100,000 agricultural jobs. Natasha Schwarzbach, Sustainable Raw Materials Manager, explained: *“A steady, sustainable supply of crops is central to our business, and we aim to use our scale and reach to help transform the way the world farms and make our food system more resilient. An important part of that mandate is responsible soy production. In recent years, the rise of regenerative agricultural practices has shown that we have the ability to reimagine global agriculture to become a force that helps heal the earth. Working with the RTRS is a key element to spreading regenerative practices and furthering a more sustainable future.”*



**Skretting Yem Uretim ve Tic. A.S.** is a world leader in aquaculture, feed manufacturing and wholesale distribution. Skretting applies its knowledge on ingredients and fish and shrimp nutritional needs to develop innovations with optimal nutritional value, sustainable production and economic performance.

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**Terrena Group** is a multipurpose agriculture cooperative from western France that produces soy-containing animal feed, among other products. The coop animal feed production facilities the use of raw materials to supply cattle farming.



**The Goodyear Tire and Rubber Company** is one of the largest multinational tire manufacturing companies. It manufactures tires in 46 facilities located in 21 countries. It produces Goodyear tires and other very respected international trademarks, including Dunlop, Kelly, Fulda, Sava and Debica. Another business line offers rubber and polymer products to a variety of markets. The two Goodyear innovation centers in Akron, Ohio and Colmar-Berg, Luxemburg, develop state-of-the-art products and services that set the industry technological and performance standard.

*“Goodyear, the global tire manufacturer, joins RTRS because we commit to introducing more sustainable and holistic practices in our product manufacturing and operations. To reduce issues relative to the tire supply chain, land hoarding and deforestation, Goodyear has committed to a very active selection of more sustainable materials that offer the same quality and product performance as well as of suppliers that comply with fair working conditions, sustainable harvest practices and share our values,”* explained Jeffrey Schneider, Director of Natural, Synthetic Rubber Supply and Rubber Chemical Products.

## **Producers (9)**



**Agropecuaria Busanello S.A.** is a leading agricultural company in Paraguay constantly seeking continuous improvement. It promotes sustainability, compliance with ISO 9001 and customer satisfaction. Agropecuaria Busanello S.A. produces and commercializes grains in partnership with traders, under continuous improvement concepts and in favor of a more sustainable production.

Jaime Busanello, Agropecuaria Busanello’s manager says: *“We’d like to produce soy that is responsible for the environment, the community and economically viable. We would also like to be more involved in the sustainable production and market demand debates.”*



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**Agrosoy S.A.** produces responsible soy that cares for the environment and offers job opportunities in Mariscal Francisco Solano Lopez, Caaguazú Department, Paraguay where the company operates under the three sustainable development guiding principles: production that is environmentally friendly, socially adequate and economically viable.



**Kimex SRL** is a producer from Paraguay with the mission to develop agriculture and agribusiness so that they can be economically competitive and socially responsible. They intend to be a reference in the market by creating and adding value to their products through green practices that are community-friendly.



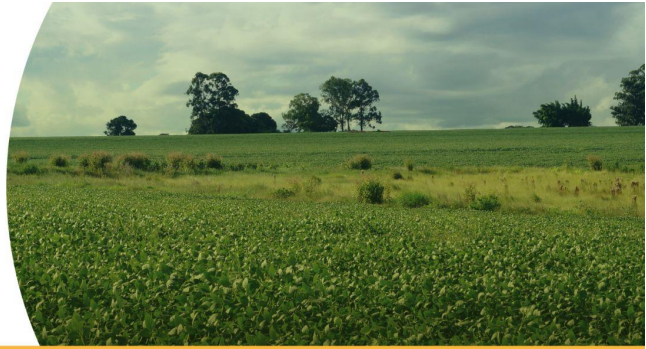
**Iruña S.A.I.C.** is a family-owned company that provides high quality seeds, protects the environment and secures the well-being of their employees. As an RTRS certified producer, the company implements management and control mechanisms that include caring for the environment, proper management of its human resources and welfare programmes for community entities and members.

Alexandre Poland, from Iruña SAIC, provides more insight on the relevance of sustainable soy production and highlights the importance of good agricultural practices as a starting point to attain sustainability. *“If we analyze our participation in the supply chain, we can say that producers make a considerable commitment and play an important role. It is absolutely relevant to share a common space with all the different sectors that sit at the RTRS dialog table to give first-hand information and highlight the work done by producers, to start building recognition for their efforts,”* he says.

CUMA de la Vallée  
de la Trouille

**CUMA de la Vallée de la Trouille** is a cooperative from the north of France with a membership of almost 100 farmers. The main crops are corn, potatoes and sugar beet. Besides, as agro-industrial demand increased due to the development of local soy supply networks, the coop started growing soybeans.

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## Gaec Noury

**Gaec Noury** is a French dairy farm. Its owner, Damien Lecuir, is also president of Les 3 Vallées Farmers Association that groups 150 producers. At the request of its customers, the company has started growing soy locally and is planning to start supplying soy in France.

*“As producers we have to raise awareness among other Association members on the strengths and weaknesses of soy production. That is how we can foster work in synergy with every RTRS member,”* underlined Damien Lecuir, Gaec Noury’s owner.



**Fulsingh Bidwan** is a soy producer in Madhya Pradesh, in India. He grows soybean in 38,330 ha under the monitoring of ISH Agritech Private Limited sustainable agriculture programme. He is a member of ISH Agritech Private Limited and got his RTRS certification in 2020.

## Hootaway Farms

**Hootaway Farms** is a family-owned company that uses technology to optimize their use of agricultural inputs and avoid any environmental impact. Its goal is to become one of the most efficient agricultural resources users in its region, in Canada.

Stuart Adams, Hootaway Farms Manager says: *“We focus on soil health and ecosystems. Soy production is part of our overall rotation strategy of corn and hay/meat.”*

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**Salentein Argentina BV.** is a Dutch company that operates in Argentina and Uruguay. It focuses on agriculture, cattle farming and wine production with the highest standards of quality. The company is committed to environment protection and the well-being of everyone in its production process.

Rubén Juan Zaragoza, Salentein Argentina BV Sustainability Manager guarantees that the company operates in a responsible manner in all its different business units: *“Our wines are well known for being certified under the most stringent standards and we strive to follow the same path in our farming. RTRS certification has shown that sustainable production is possible and it positions us in a positive place before the new challenges created by the growing global demand,”* says Zaragoza.

## Civil Society Organizations (1)



The **Research and Development Center for Children Food Quality** in Xinhua, China, was officially created on November 20, 2013 under the initiative of a national leadership group that works on food safety for the young and children and the Nation. It is a national organization for the public well-being that focuses on developing the quality of foods for teenagers and children in China.