



Minutes EB Call Conference n°111

Date: December 9th, 2014

Attendees:

Producers: Gisela Introvini (FAPCEN); Juliana Lopes (AMaggi) – with proxy vote of Martín Descalzo (Aapresid)

Industry, Trade & Finance: Belinda Howell (Retailers' Soy Group); Cornel Boere (Agrifirm); David Pendlington (Unilever); John Landers (APDC); Olaf Brugman (Rabobank); Patricio Watson (ACSOJA); Terence Baines (Unilever)

Civil Society: Gert Van Der Bijl (Solidaridad); Oswaldo Carvalho (Earth Innovation Institute); Sandra Mulder (WWF).

Secretariat: Agustín Mascotena; Daniel Meyer; Jimena Couto; Lieven Callewaert; Verónica Chorkulak

The agenda is presented and the meeting begins.

1. London Meeting Minutes: page by page overview of the Minutes and comments.

- **Producers Constituency:** Discussion on the steps to follow for the Producers' constituency at the EB, as there is now a vacancy left from Los Grobo. Gert asks if producers have been reached to step forward with a candidate. Agustín explains there has not been an announcement and there are no specific instructions in the Bylaws on how to proceed. Belinda shares the similar situation of RSPO and their decision: the constituency members were reached to vote who they would like to have as interim until the new GA. It is agreed to reach Producers' members to step forward and choose a candidate, and also publish the announcement on the website mentioning the vacancy for Civil Society, which is in a similar situation.

[1]

- **Jurisdictional Approach (3FI-project):** Request for clarification on the relation between the Jurisdictional Approach and 3FI-project. John suggests separating them. Oswaldo explains that at the beginning of the 3FI-project the focus was on the REDD+ and now the focus is in jurisdictional. Jurisdictional Approach is part of the larger 3FI-Project. It is agreed to make a correction in the London Minutes naming the topic 3FI-project and including in the text that now the focus is on jurisdictional approach. **[2]**

- **Mapping Argentina and Mapping Paraguay:** John mentions maps and PNC definition of forests conflict has not been resolved. Olaf indicates it was discussed to make this subject part of the discussion of 4.4.

- **Others:** Belinda asks for the correction of Alex's surname, which is misspelled.

[3]

DECISION: APPROVED

- 2. Action List:** summary of the work done and its status, as well as the following steps. Topics overview: multi-crop (interest from producers, meeting with a peanuts importer as they are building their sustainability platform, plan creation); Steering Committee call; PES Working Group (discuss the topic in the February Meeting); Mapping Projects (guidelines for use and interpretation, status); HCV assessment



(budgets); 4.4 in the P&C Review; TF India status; RT10 (agency confirmed); Communication & Newsflashes; S&P-Secretariat coordination. Sandra suggests we should have at least two budgets for the P&C Review as there is only one. [4]

- 3. Summary of Goals:** Introduction of the draft for the EB's goals 2015, which was developed by Olaf from his notes from the London Meeting. It is opened for comments. There is an agreement to make the 10 million tonnes goal for 2017 instead of 2015, and make the changes in all public statements. [5] Sandra comments CRS is used by CEFETRA and this could lead to confusion and asks for clarification on "P&Cs aligned with opportunities". Olaf explains it means the EB will check what the RTRS can do to adapt to important things happening in the area, being ready to open discussions on relevant topics. John proposes to include certification of other crops in the goal of reducing costs to certify and suggests having pilot projects on that. Olaf says the models have been suggested in the last meeting and in the work plan the models will be specified. [6]

DECISION: this draft will be the point of reference for the future development of the RTRS' working plan 2015 (how to achieve these goals) as well as for the Task Forces' working plans.

- 4. RT10:** overview of where the organization is and what needs to be decided yet. The Steering Committee will be in charge of working on this directly with the Secretariat and anyone else who wants to be involved is welcome. Sandra mentions that Carrie Svingen will be the one to help from WWF's side with input of WWF Belgium, for her to be included in the group. Olaf suggests having the decision on the general theme of the conference before Christmas and if anybody has a suggestion on speakers please to send it forward. [7] Agustín asks for a decision on the sponsorship opportunities. It is agreed to take two days to go over the Secretariat's proposal and wait for comments, otherwise it will be launched as it is.

[8]

- 5. Field Trip to Brazil:** overview of the work done to reach the last version of the Field Trip proposal. Belinda asks for opinions on the time for the workshop (at the end or the beginning of the trip) taking into account some attendees will not be there by the end of the trip. Gert stresses there should be some moment after the visits to reflect on what has been seen, so people do not leave disoriented. Agustín suggests the option of making a breakfast, lunch or similar to provide closure to the field trip. David suggests providing three options: Matto Grosso, Cerrado and the new frontier, for people to choose and then have the closure with three different experiences. John suggests visiting some of the producers APDC is working with in the Cerrado. Oswaldo agrees with David and it could be important to show them different realities. Juliana clarifies that the idea of Campo Novo do Parecis (in the agenda) is to visit a big, medium and (maybe small) farm to see some differences and some similarities between them. Not only AMaggi farms. All of them are RTRS certified but they will be in different levels probably. Agustín asks for the logistics to be considered. Olaf asks Agustín to have a look at the plan to see if the suggestions



can be addressed and send a new plan by the end of the week for the EB to provide feedback with as few details as possible (like it or not) [9]. Sandra asks when they should start disseminating the event and who the target group is. Agustín mentions all stakeholders are invited, but there will have to be a deadline (maybe last week of December) to organize logistics. Lieven adds some have already responded to the invitation. Olaf thanks the Secretariat and Belinda (RSG) for their efforts to combine the RTRS field trip, the meeting of/with the TF Brazil and TF Europe and the CGF Soy working group event, which perfectly support our efforts towards market development.

6. Task Force Brazil: Olaf introduces the positive developments of TF Brazil and asks for comments or any specific discussions. Agustín mentions the P&C review and 4.4 discussion is needed. Juliana adds that if making the P&C review on 2016 will be losing timing. Daniel Meyer introduces another issue raised: how to engage public and private interest and the suggestion to create a smaller group in charge of these issues within the TF. Olaf would like to consult other members of the SC on the 4.4 and how to address issues with TF Brazil. [10] Juliana suggests presenting a suggestion of 4.4 within TF and discussing it in the next meeting. [11]

7. MoU ProTerra: update on the relation with ProTerra. Olaf leaves Agustín working with Augusto and ProTerra, and offers help in developing the relationship with ProTerra Lieven adds Sybil will be at the Field Trip.

8.

9. Working Process of Press Releases: it has been a positive learning process. There is a good suggestion from S&P of preparing certain things in advance to communicate them ASAP when they are ready. Right now the process is having contributions from everyone. Agustín states that in the future the Secretariat should be able to send a comprehensive message in representation of the RTRS. Maybe it is needed to hire someone at S&P or inside the Secretariat to be more able to deliver this. Olaf believes the collaboration has improved the press releases but it is still taking too much time and in some moments the focus was on details, which is feasible to discuss with a large group of people simultaneously. However he believes they need some time to get used to this working dynamics. He suggests next time having one feedback moment and the Secretariat and S&P benefiting from that. Then, the decision over the version should be “yes” unless there is something they are feeling uncomfortable with for specific reasons. Sandra comments that there used to be a communication group, which could be the advising group, and asks to include Carrie Svingen from WWF to have the experts together. Sandra suggests that the group would give its input when asked for, which could be taken into account or not. Olaf says now the TFs can handle the outreach and connection with the audience aspect (a difference with the former communications group), and the experts should be in the Secretariat, maybe with external help, not to create a parallel replacement service to do the expert work.

DECISION: It is agreed to work with the SC as advising group and include those who the SC suggests from the organisations they come from. There will be one instance for



feedback and the Secretariat and S&P would take the suggestions into account for the final version and align with the president representing the EB. The president will cc his confirmations to the vice presidents.

- 17:16 CET -

-----MEETING CLOSED -----

Activity	Responsible Party	Deadline
1 Communicate the available vacancies for Producers and Civil Society representatives at the EB on the website and reach the Producers' constituency specifically for candidates.	Secretariat	ASAP
2 Make a correction of the topic jurisdictional approach changing its title to 3FI-project and adding the jurisdictional approach focus in the text.	Secretariat	ASAP
3 Name correction in the Minutes: Alex Ehrenhaus	Secretariat	ASAP
4 Request for another budget for P&C Review	Secretariat	-
5 Change the 10 million goal to 2017 in all published documents	Secretariat	ASAP
6 Development of RTRS's Work Plan	Secretariat	March Meeting 1 st draft in EB call in January
7 RT10 theme decision	EB	December
8 Sponsorship Decision	EB	December 11th
9 Deliver new Field Trip Brazil agenda for feedback	Secretariat	December 12th
10 Make a decision on how to address TF Brazil's issues	Steering Committee	December 23rd
11 Present suggestion on how to address 4.4	TF Brazil	March Meeting 1 st draft in EB call January