



Mars Petcare

CONSTITUENCY INDUSTRY, TRADE AND FINANCE

Date: March 31st, 2021.

Primary contact responsible for the institutional commitment to RTRS

(name, e-mail, phone number, office address)

→ Pedro Amaral, pedro.amaral@effem.com

Person reporting

(if different)

→

Please state what the main activities of your organization are, both overall and those specifically linked to soy production:

→ Petfood manufacturing company that uses soy in its recipe formulations

Please state in which regions the organization operates

→ We are a multinational company that operates in multiple countries and regions across the globe

Is the person reporting for the entire organization or a specific region? (please, state which one)

→ For the entire Mars Petcare organization

What is the organization's policy on soy

please provide link if available

→ <https://www.mars.com/about/policies-and-practices/soy-policy>

OPERATIONS RELATED TO SOY

What is your organization's annual soy footprint?

Please state direct use and indirect, in tonnes

→ Direct soy: 124.8 thousand tons purchased in 2020

→ Indirect soy: Not available

Do you have a system for calculating your (direct and indirect) production, purchase, trade or use of soybeans or derivatives?

→ SAP and other internal systems to calculate the total global soy purchases

What is the total volume of your (direct) soy use (beans, meal, oil, hulls, lecithin, derivatives).

Please specify per category and specify the scope, where relevant (national/international, own brands/all brands, etc)

→ Total of 124.8 thousand tons (soybean meal, soybean oil, soybean concentrate, soybean isolate).

What is the total volume of your (indirect or embedded) soy use (beans, meal, oil, hulls, derivatives, e.g. in feed for animal products)

Please specify per category

→ Not available

Other relevant information on this topic

→ We are working collaboratively in the Consumer Goods Forum Forest Positive Coalition of Action Soy Work Group to align on the methodology to estimate the indirect soy footprint. We expect to have such alignment along 2021



OPERATIONS RELATED TO RTRS SOY¹

	Segregated	Mass Balance	Credits
RTRS Certified Soy uptake/used in 2020			48,500

Did you uptake this yourself directly or did your supplier do this? If your supplier did so, how did you specify and verify this?

→ We purchased RTRS direct trade credits from a service provider, and we claimed them on the RTRS trading platform

What type of products do you use RTRS soy for?

(Specify supply chain options), direct and indirect.

→ We use credits to cover volumes of soy with Brazil origin used in petfood manufacturing

Did your organization make any public claims related to the production, trade and uptake of RTRS soy?

Please provide link.

→ In 2020, we mentioned the purchase of RTRS credits in the CDP Forest questionnaire. In 2021, we mentioned the purchase of RTRS credits in our Soy Sourcing & Deforestation Action Plan 2019 Progress Update.

Other relevant information on this topic

→

TIME BOUND PLAN FOR RESPONSIBLE SOY

What date did your organization start, or does it plan to start using or supporting RTRS soy via uptakes?

(including all supply chain options)

→ 2017

Does your organization expect to use 100% RTRS soy?

If so, by when?

→ No

What milestones has your organization defined for its responsible soy use?

Please state annual targets/strategies, including its 2021 target if applicable.

→ 2025 is the deadline for our public-facing sourcing commitment to be fully met

Please quantify your commitment or estimated purchase/use of Certified Responsible Soy in the table below

(tonnes)	2019			2020			2021		
	Segregated	Mass Balance	Credits	Segregated	Mass Balance	Credits	Segregated	Mass Balance	Credits
Direct use		2,000	50,000	2,800		48,500			
Indirect use									
TOTAL									

Other relevant information on this topic

→ The segregated volumes in 2020 correspond to Proterra certified soy purchased from Brazil

¹ Where 'soy' is mentioned this refers to all products (beans, oil, meal, hulls, lecithin, derivatives, etc.) and both direct and indirect use.



MEMBERSHIP & PROMOTION

How did your organization provide information about its RTRS membership to internal and/or external audiences?

→ We informed our procurement teams and our direct suppliers through structured engagement initiatives

How did your organization support or promote RTRS?

E.g. what internal and external activities were organized?

→ We use the RTRS as part of a toolset to meet our Soy Sourcing & Deforestation Action Plan, and we aligned our Action Plan cut-off date with the RTRS'.

Did the organization proactively encourage other companies (supplier, customer, and colleague) to support or become members of the RTRS?

If so, please specify.

→ Yes, the RTRS is part of our strategy to meet our Soy Sourcing & Deforestation Action Plan. We have engaged with our direct soy suppliers (with supplies originating in Brazil) to assess Mars approved mass balance or segregated soy certification models that work for their specific supply chains – RTRS certification is one of these approved models.

Other relevant information on this topic

→

OTHER SUPPORT ACTIVITIES

Did your organization provide support towards RTRS certification for producers, such as training, in producing countries?

If so, please specify.

→ Through the participation in ACT's regional approach we support farmers in specific regions in Brazil: Maranhão, Piauí, Mato Grosso

Did your organization raise/contribute funds in order to support capacity building and other activities?

If so, please specify which organization were supported, the nature of the activities and the amount of funds that were contributed

→ Fundação de Apoio à Pesquisa do Corredor de Exportação Norte (FAPCEN) was supported. Via the purchase of direct credits generated by farmers associated to FAPCEN, there is further support for local producers to adopt good farming practices, to improve livelihood and to increase the number of soybean certified farms.

Did your organization participate in RTRS working groups or courses?

If so, please specify.

→ We joined the launch of the new RTRS Soy Footprint Calculator

Other relevant information on this topic

→

OTHER COMMENTS

→ We are engaging across our industry and playing an active role in the development of the Consumer Goods Forum Forest Positive Coalition of Action Soy Roadmap to drive improvements at scale. The Roadmap aligns on a common path for companies to accelerate the implementation of soy sourcing commitments addressing key producing regions at-risk for deforestation.
